

NEWS RELEASE



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THE SIMON GROUP, INC. CELEBRATES 20TH ANNIVERSARY

Sellersville, PA, March 2006 – The Simon Group, an award-winning full service business-to-business marcom agency specializing in high tech and industrial accounts, recently celebrated its 20th anniversary of providing marketing and communications solutions to clients throughout the nation and the world.

Marty Simon, president and founder, said, “We started this agency with the single goal of providing the most effective marcom programs to our clients, with the best possible return on their investment. We've been doing that consistently for two decades. It's the talent and dedication of our team that drives the agency's success, and I'm proud of what has been accomplished.”

Over its duration, the agency has helped a diverse group of companies achieve exceptional growth. Smaller clients have grown into large, publicly traded companies. Large, multi-national companies have worked with The Simon Group to break into new markets and geographic regions. Many clients have been with the company much longer than the typical three-year agency-client relationship. In fact, many are well into their second decade of working with The Simon Group.

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Founded in 1986, The Simon Group, Inc. is an award-winning, full service business-to-business marcom agency specializing in high technology and industrial accounts, particularly in the electronics, instrumentation, military/aerospace, construction, and test and measurement industries. Headquartered in a restored 18th century fieldstone farmhouse in Sellersville (Bucks County), PA, the agency has clients throughout the world. Visit www.simongroup.com.

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